JEYJOO

Successful businesses of the future will start life on the web

Prioritise the web this year and grow your business online

**$6 billion is spent online every day
yet most websites are unprofitable.
We're on a mission to fix that.**

Read on to find out how.

Why businesses are not profitable online

Today anyone can find a designer to build a quick website. There are even do-it-yourself software that help you to set up a website for free.

Sounds great right?

But here's the catch (and this is where struggling businesses make their big mistake) - the web is extremely competitive.

Although there's an enormous amount of money to be made online, few websites are profitable completely underestimate the challenges of the web, and consequently are not set up to compete.

Business websites fail for 3 common reasons:

✖ A website that cannot attract visitors

✖ Failure to convert visitors to clients

✖ A poor marketing strategy

Rather than look at what is wrong with a website, the emerging field of Positive Psychology shows us that to understand what makes a successful website, it is best to learn from businesses that have already built a successful online business.
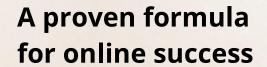
So what exactly goes it take to create a successful online business?

The 5 fundamental elements of a successful online business

The web is ultra competitive.
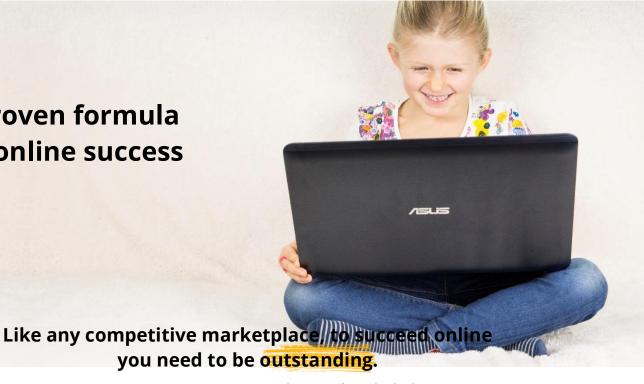**You must be a top 3 site in your niche to make a real profit.**

Having worked with many highly successful small-medium size businesses, we found that they all share 5 common traits that are responsible for their success.

These fundamental elements of success allow your business to thrive in the fast evolving and highly competitive online world:

- A marketable product at competitive prices. Either you have a superior product, better prices or some form of exclusive right to sell your product - such as a monopoly or patent.

- A high performance, mobile friendly, SEO optimized website.

- Industry leading content to attract visitors via search, which will provide the backbone of your marketing strategy. Once produced outstanding content can bring in tens of thousands of visitors a month for years – at no extra cost.

- Your website must have a reasonable conversion rate of visitors to clients.

- A finely tuned marketing plan. Be it Google Adwords, email marketing, social networks or video – all leading websites successfully exploit at least one marketing channel.

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web development, eCommerce, SEO, online marketing, photography, 4k video / www.jeyjoo.com

A proven formula
for online success

**Like any competitive marketplace, to succeed online
you need to be outstanding.**

So in 2009 we set up web agency **JEYJOO™** to do just that: help businesses become market-leaders in the online world.

**Many of our clients have become
recognised leaders in their online sector**

We work closely with clients to build high performance websites, finely tuned for success. Our websites and eCommerce are backed with proven marketing strategies that achieve outstanding results for clients time and time again.

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We leave no stone unturned

Together we will build a website and competitive marketing strategy to grow your business.

Our mission is to make your business into an online leader

What to expect from us:

- A cutting-edge CMS website design
- AMP and mobile friendly design to tap the exploding mobile market
- 100% customized design tailored to your business and brand
- Industry leading SEO to maximize website visitors
- Free domain, hosting and email
- Your own blog
- Leading content written to get number #1 in Google search
- An online marketing strategy designed to position you as a top 3 company in your online niche
- Google Analytics so you can track your success!
- Professional consultancy

What our clients say about us

★★★★★
16 reviews

" A rare find and I am just happy to work with them "

Sara Ding, Juicing for Health
2 million monthly visits
1.1 million Facebook followers

Build your website with us and enjoy the same proven results as our clients

- ❯ Frequent #1 position in search
- ❯ Regular Google rich snippets
- ❯ 236% average visitor increase on website rebuilds
- ❯ We consistently help small business beat much larger competitors in search

Contact us for a quote today

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Did you know?

One of the founding principles of **Jeyjoo™** was the environment.
We run a paperless office and have web servers powered by 300% wind energy, making our carbon footprint negative!

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